



Company Profile

FESPA
digitalprint
awards
europe 2008

Supported by

Category
Winner



Visual Communication Specialists

brandengineers *Affiliated company*

SuperWideFormatPrinting

Introduction

Founded in 1991, the company in a relatively short span become the leading Large format Printing company in the East African region.

At Monier 2000 we offer flexible services and solutions with regards to client needs and specifications, at the same time churning out products of unmatched quality.

Over the years we have grown steadily in quality, production and size. At the same time we have gladly witnessed our clients grow in their respective markets, hence we are proud to have been part of the many success stories emanating from the professional branding, and exposure experienced by the whole region over the past decade.

Monier 2000 Ltd is managed by a team of professionals with international experience in the Printing and Advertising field.

Apart from managing the company and educating the staff of how to operate in international quality standards and methods, this team also travel the world to keep up to date with the latest equipment and products available thus ensuring Monier's position as a market leader.

This dedication, as well as combining the knowledge and resources of the different branches has established printing and advertising standards in East Africa that can compete on the same level as the best in the world. Evidence is that Monier 2000 Tanzania has won the competition 2008, the competition had more than 300 entries from all over the world, This is the first time an African based printing company winning such an award.

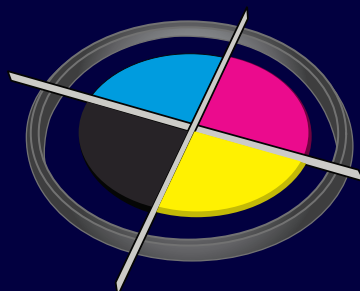


Our Mission

We will achieve the status of being the best indoor and outdoor visual communication supply company by providing advertising solutions to international standards transforming us into the preferred branding company in the East and Central Africa region.

Our Vision

- Maximising returns to our shareholders
- Will be inspired to be the best we can be
- Offering a portfolio of world class advertising solutions
- Nurturing a winning network of partners and building mutual loyalty
- Being a responsible corporate citizen respectful of our environment and community.
- Improving quality standards in the market by exposing both staff and clients to higher level of workmanship in terms of quality, customer orientation, attention to details and reliability.



Our Services



Super Wide Format Digital & Screen Printing:

Digital & Screen printing in high resolution up to 1440 DPI on various kinds of materials with the most advanced printing machines, Pigments, Solvent & Eco- Solvent inks.

Billboards Print Applications, POS & POP Branding, Special Signage Solutions, Slim Light Boxes, Indoor & Outdoor Display Units, Full Colour Banners/Wheel Covers, Vehicle/Fleet/Marine, Branding, Automated Silk Screen Printing, ABS & PVC Boards, Corex Die Cuts/Standees, Window Graphics/Contravision, Floor Graphics, Reflective Vinyls, Point of Sale Branding Materials Textile Promotion, Graphic Designing, Photographic Hi-Res Printing.



Our Products

Indoor & Outdoor Printing:

Get your message across, placing your brand in a class above your competitors, creating top-of-the-line public awareness, provide good branding opportunities, grabbing the attention of passers-by and providing a quick launch of your marketing needs enabling you peace of mind.

We produce in house super mega prints, Illuminated signs, vinyl graphics, window graphics, lightboxes, directional signs, Point of sale, Roll up Stands, Gazebo and much much more!

We are a Visual Communication Specialists, we believe that first impression count. This is the reason we use the latest technology, printing techniques and skills, to produce the most eye-catching products with vibrant colors and long lasting life. As you know, your first impression counts and with us, you'll get the RIGHT impression !

Quality must not be underestimated, for a visual communication tool. You must use the right tools to make sure you are displaying your brand in the right way. we will help your business stand out from the rest and attract attention and direct consumers to your products and/or services.



Our Products

FLEET BRANDING / VEHICLE WRAPS.

Drive your Brand !

Just imagine - a vehicle wrapped in vibrant graphics with your brand message driven around city centre, suburban communities, workplaces, main roads and many other areas that traditional media can't reach.

It holds the power of a mass advertising medium, delivering millions of viewers on busy roads and in densely populated areas; it has the precise attributes of direct marketing, delivering a brand message to the audience; it is a high impact medium with exceptional head-turning ability; it has the ability to reach roads audiences, this medium delivers your message to where people work, rest and play; it creates a buzz of excitement which will associate your brand with a fun and positive, feel-good factor; it is ideal for short-term campaigns, frequent brand changes or long-term visibility; it is extremely cost-effective! No Municipal council fees, no land lord or billboard rental charges, it is your own driven advertising medium.

Advertising on distribution cars or trucks, buses, taxis or even private cars is a proven success providing cost-effective, high-impact advertising for many brands in any kind of industry. among our regular clients of fleet branding are: Tanzania Cigarette Company, Tanzania Breweries, Knight Support fire trucks and pickups, Millicom(Tigo), American Garden, Clouds FM, Knight Support, KK Security, Mint Masters Security, Living Room Furniture, Kings Furnishers, and many more....

Monier 2000 have recently won an multinational Award for Vehicle Branding at Fespa Digital Print 2008, Monier 2000 was selected Among many companies from all around the world who submitted their entries in the competition, this was the first time that a Sub-Sahara African Printing Company has won international award in European competition, it is a great achievement and assurance that our products and services are in level with international standard.



Our Products

Exhibition & Display Units:

Show Yourself Out Loud !

We stock large variety of display units for your brand that can be adapted to practically any location indoor or outdoor to match any crowd or environment.

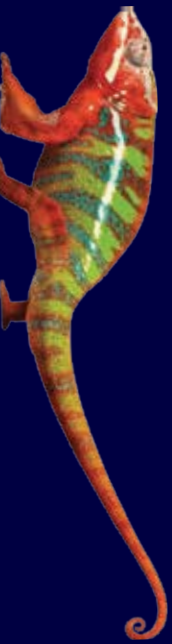
Simple and portable display Units such as:

Banner Stands, Pop Ups , Sales Counter, Display Stands, Die cut Stands, Light Boxes, Executive Roll Up Banners, Large Pop Up Stands, Alluminium Snap Frames, Alluminium A-Frames, Cut-Out Standees, Full color printed wall papers, Flying Banners (Various Styles), LED Displays, Tear Drops, Feather Banners, Telescopic Banners, Block Flying Banners and many many more....

The display stands are easy to use , easy packing, easy to carry due to their lightweight and simplicity in displaying items or products.

With minimum space you can display your Products with easy set up and high Impact display Units.





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How to get us?

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